



SAVE THE DATE

Monday, March 15th, 2010 Hilton, Tel Aviv

Organized by *Cukierman Investment House Ltd.* and *Catalyst Fund*, *Go4Europe* is one of the most prestigious conferences in Israel bringing together more people than any other event, organizations coming from the business and investment community focusing on Europe.

Traditionally, Go4Europe is addressing the current issues of establishing strategic alliances and raising funds in Europe.

In previous years, our conference has welcomed several Political figures including Mr. Ariel Sharon, Mr. Benjamin Netanyahu, Mr. Ehud Olmert and President Nicolas Sarkozy.

We have already received confirmation for the next conference of 80 Key European Decision makers and Parliamentarians and 100 investors of International Family Offices.

How to close M&A transactions in an economic crisis? How raising funds in a crisis environment? How early stage deal making can bridge the gap between access to innovation for Pharma and access to finance in Biotech? Looking at the Secondary Market?

These are some of the many crucial questions that will be addressed at the **8th Go4Europe** Business Conference.

Attendees gain the benefit of real experiences, case studies and success stories of leading European and Israeli figures that have recently done it.

Some panel items from our next agenda:

- ✓ **Becoming a market leader in an economic downturn – M&A opportunities in an economic crisis**
- ✓ **Raising funds in Europe in a crisis environment**
- ✓ **Growing an innovative Medical Technology Business through Financing, M&A and Strategic Partnerships**
- ✓ **IT M&A in a downturn period**
- ✓ **Asset Management Allocation**
- ✓ **Environmental and Energy companies – Investments as driving engines of local and global economy**
- ✓ **Democracy Policy for a closed partnership**

Companies that have already confirmed their presence:

DASSAULT, EURONEXT NYSE, VEOLIA, LEUMI, OTTO. MISHCON DE REYA, APM

Companies that have been invited, presence to be confirmed:

SANOFI-AVENTIS, CALYON, NOVARTIS, TEVA, ALCATEL, ALSTOM, CAMALIA, PHILIPS, NOKIA..

A preliminary agenda will be announced soon on our website.

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